



Leadership in Retail Schedule

- 0 - 10:00 Arrival and Breakfast
- 10:00 - 11:15 Panel Discussion
- 11:30 - 12:15 Lunch sponsored by Cotton Incorporated
- 1:30 - 4:30 Breakout Sessions:
- Session 1: *The Customer Experience*, 226
 - Session 2: *Jump Start Your Career*, 227
 - Session 3: *Building Relationships*, 231
 - Session 4: *Developing Leadership Skills*, 330
- 4:30 - 5:00 Prepare for NRFSA Networking Event
- 5:00 - 6:30 NRFSA Networking Event



Sponsored by



TARGET®



Joe Blair

*President & Chairman
Individualized Apparel
Group*



I was born and grew up in Brooklyn before it became trendy. My father was in the garment business in Manhattan and had a small factory manufacturing zippers and belts. I graduated from Hunter College in New York with a BA in Political Science. I joined the Custom Shop Shirt Makers in 1976 as a management trainee. I opened and managed their first suburban store in New Jersey in 1978. In 1980, I became the manager of their Madison Avenue location in New York City. I left to join Individualized Shirts in 1984 as Sales Manager. In 1988, I became Vice President of Sales and in 1990 President of Individualized Shirts. In 2005, I was appointed to President and Chairman of the Individualized Apparel Group, which consists of 14 brands and 9 factories of which 7 are located in the USA. Today I serve as President of all IAG

Caroline Gilbert

*Assistant Manager of Service
Experience Department
Nordstrom*



Caroline Gilbert graduated in 2013 with a major in Apparels, Textiles, and Merchandising and minors in Business Administration and Marketing. After successfully completing her coursework at Mississippi State, she began Nordstrom’s Retail Management internship program. Since completing the internship, Caroline has become the assistant manager of the Service Experience Department at the Nashville Nordstrom.

Shaquayla Mims

*Coordinator of Student
Initiatives
National Retail Federation*



Shaquayla Mims is Coordinator of Student Initiatives for the NRF Foundation. In this role, she oversees NRF University and NRF Student Association Membership and promotes retailing as an attractive career path while developing and cultivating the next generation of retail leaders. Mims joined the NRF Foundation in 2012 after graduating from the University of Miami with a degree in Public Relations and in Psychology.

Erin Seago

*Recruiter & Store
Team Leader
Target Corporation*



Erin graduated from MSU with a Bachelor’s in Marketing and a Master’s in Business Administration. She joined Target after college and is currently a Store Team Leader at the Homewood, AL location. She has a proven track record managing and leading \$20-40 million businesses. She leads a highly diverse team in driving store and company initiatives for Target.